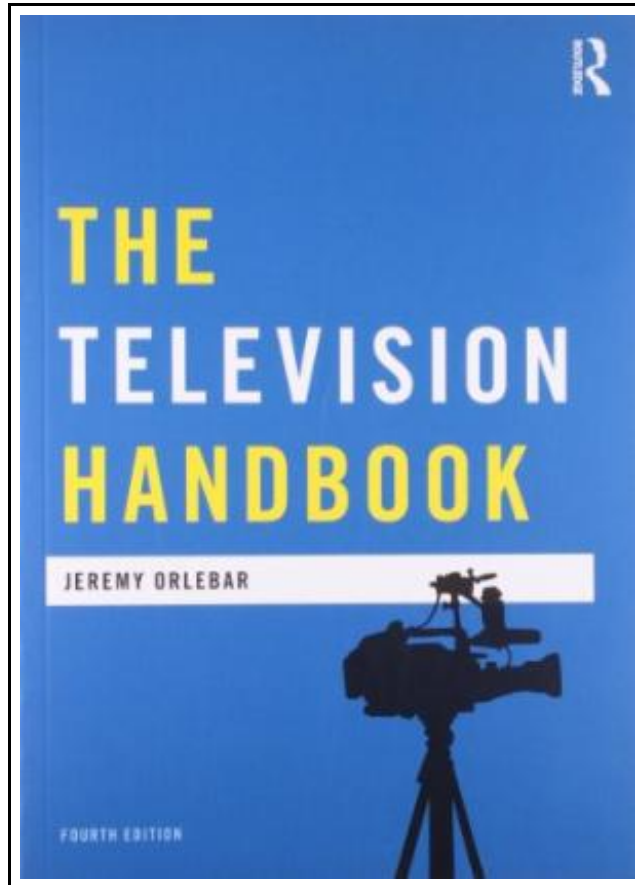


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Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. 4th Revised edition. 244 x 174 mm. Language: English . Brand New Book. The Television Handbook is a critical introduction to the practice and theory of television. The book examines the state of television today, explains how television is made and how production is organised, and discusses how critical thinking about programmes and genres can illuminate their meanings. This book also explores how developments in technology and the changing structure of the television industry will lead the medium in new directions. The Television Handbook gives practical advice on many aspects of programme making, from an initial programme idea through to shooting and the post-production process. The book includes profiles giving insight into how personnel in the television industry - from recent graduates to television executives - think about their work. The Television Handbook offers chapters on the vigorous debates about what is meant by quality television, how news and factual programmes are responding to interactive technologies, and how formats such as Reality/Talent TV have risen in prominence. It also considers how drama, sport and music television can be discussed and interpreted. The Television Handbook includes: * Profiles of TV news and drama producers, editors and TV studio personnel * Case histories of important TV genres and series * Practical programme making advice * Explanations of key theoretical perspectives in television studies.

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