



A Hip Pocket Guide to Athletic Recruiting and Scholarships (Paperback)

By Nikolai Czja

E-Booktime, LLC, United States, 2007. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.The goal of this book is to provide an overview of the college recruiting process by sharing knowledge that has helped me to secure NCAA Division I athletic scholarships for both of my sons, one in tennis and one in track and field. Collegiate recruiting is a business and a big business. The University of Texas athletic ticket sales for the 2004-2005 academic year was \$33,507,576. The football recruiting budget for the average Mid-American Conference (MAC) University is \$90,000. For example, the Georgia Bulldogs spent \$500,000 on football recruiting for its 2004 class. It will behoove any athlete to approach collegiate athletic recruiting as a business person. This book will explore several business gambits and teach strategies that will facilitate the achievement of your dream, an athletic scholarship .Learn how to negotiate from a position of power like a business person, rather than a high school athlete. .Learn how to be noticed by coaches. .Learn how to objectify your college visits and evaluations with a ranking system. .Learn what questions to ask while on campus visits. .Learn...



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